



# Ohalo College Customer Case Study

Industry: Education  
Application: Announcements

## יום לימודים מהנה

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# פייסבוק מכללת אוהלו



## College news

News, views, events and more – Ohalo College uses cloud-hosted digital signage platform NoviSign to inform and update students and staff.

Since its foundation in 1964, Ohalo College set its vision on pioneering teacher training in sciences, sports and tourism. New technologies help them achieve this goal.

Education institutions are well known for being strewn with leaflets, pamphlets, notices and signs, all advertising a myriad of activities, events and class schedules that need to be communicated every day. Ohalo started with the entrance to the main building, installing one player. This fast and easy-to-use way to communicate was soon extended to the rest areas, cafeteria, library and some of the classroom corridors.

“We can target different content to different locations”, says Uri Livne, CIO of the college. An important attribute of the system is its omni-present accessibility, since the content is streamed from the cloud, scheduled by staff from any internet-connected computer and as easy to use as a PowerPoint presentation.

“The main users are the marketing department, as they are responsible for all content-base systems the college runs, including our website”, explains Livne. “Installation was easy and fast, with no need for NoviSign’s team to come on site”, according to Livne.

## Sign up for a free trial

Go to our [Signup page](#) to start your free trial of the NoviSign digital signage platform today. Subscriptions start at \$20 per player per month.